



ADA
International Group

PT ADA INTERNATIONAL GROUP

Indonesian Commodities, Delivered to the World.

International Trading · Sourcing · Export

Jakarta, Indonesia → Global Markets

Connecting Indonesia to Global Markets

PT ADA International Group is an Indonesia-based international trading company sourcing and supplying Indonesian commodities to commercial buyers worldwide.

The company is registered in Jakarta as a foreign investment entity (PMA) and holds Business Identification Number (NIB) 2206260014224, issued by the Republic of Indonesia. The company's NIB also functions as customs access in accordance with the provisions stated in its registration documentation.

ADA works with importers, distributors, roasters, wholesalers, hospitality operators and manufacturers. Our approach begins with the buyer's requirement rather than a fixed product list: specification, quantity, packaging, destination and timeline are established first, and Indonesian supply is coordinated against them.

Indonesia

Primary sourcing base

Jakarta

Registered corporate base

PMA

Foreign investment status

2026

Year of establishment

B2B

Commercial trade focus

Global

International market orientation

Our objective is direct: make Indonesian sourcing clearer, more structured and more commercially accessible for international buyers.

OUR DIRECTION

Built for Long-Term Trading Relationships

VISION

To become a trusted international trading partner connecting Indonesia's products and resources with businesses around the world.

MISSION

To combine reliable sourcing, clear specifications, quality coordination, professional documentation, competitive commercial terms and responsive communication.

01

SOURCE RESPONSIBLY

Identify supply against the buyer's actual requirement, not against whatever is easiest to sell.

02

COMMUNICATE CLEARLY

Keep specifications, quotations and commercial terms transparent at every stage.

03

DELIVER RELIABLY

Coordinate documentation and shipment with discipline and follow-through.

Source Responsibly. Communicate Clearly. Deliver Reliably.

Sourcing at Origin

Indonesia is one of the world's principal agricultural producing nations, with an established commodity export sector spanning coffee, coconut-derived products, palm products, spices and agricultural goods.

Its geography is the reason its origins differ so distinctly from one another. Coffee grown in the highlands of Aceh carries a different character from coffee grown on Java or Flores — not as a marketing distinction, but as an agronomic one.

For buyers, this creates genuine origin and profile choice within a single sourcing relationship with ADA.

ADA operates from Jakarta with direct access to Indonesian supply, established port infrastructure and international shipping routes. Our role is to convert that production base into a structured commercial offer against a specific requirement.

INDONESIA AS A SOURCING BASE

01

Major global coffee producer

One of the world's significant producers across Arabica and Robusta.

02

Distinct growing regions

A tropical archipelago spanning multiple documented origins.

03

Established port infrastructure

Serving long-standing international trade routes.

04

Mature export sector

A long-established agricultural export base serving global commodity markets.

Where Our Supply Comes From

Three documented origins, each with its own species, processing range and commercial character. Additional Indonesian origins are sourced against specification.



01

GAYO

ACEH, SUMATRA

- Arabica, Grade 1
- Six documented processing styles
- Semiwash, Fullwash, Honey, Natural, Wine, Peaberry

02

JAVA

JAVA

- Robusta Natural, Grades G1–G5
- Robusta Anaerobic · Robusta Fine
- Arabica across five processing styles

03

FLORES

EAST NUSA TENGGARA

- Arabica Fullwash

TARGET / INTERNATIONAL MARKETS

Middle East · Asia · Africa · Europe

Target markets indicate ADA's commercial focus and do not represent completed export history.

Indonesian Products. Global Opportunities.

Three core categories are supported by current supplier documentation.
Additional commodities are sourced against buyer specification and supplier availability.

CORE CATEGORIES



01

Indonesian Green Coffee

Gayo, Java and Flores origins. Arabica and Robusta across semiwash, fullwash, honey, natural, wine and anaerobic processing.



02

Coconut-Shell Charcoal

Ten documented briquette formats for shisha, hospitality and selected commercial applications.



03

California Papaya Seeds

Commercial agricultural seed supply with supplier-stated purity and germination data.

SOURCED TO SPECIFICATION

PALM PRODUCTS

Product type, grade, packing and trade terms established at inquiry.

COCONUT PRODUCTS

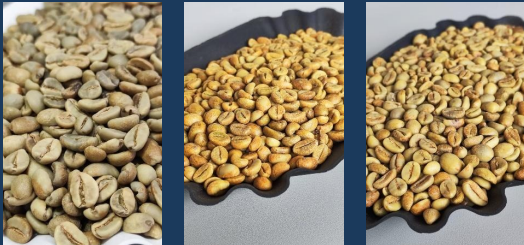
Additional coconut-derived goods subject to supplier capability.

SPICES & AGRICULTURAL GOODS

Origin, grade, treatment and packing set per destination.

Indonesian Green Coffee

Origin. Process. Character.



ADA connects international coffee buyers with Indonesian green coffee across multiple origins, species and processing methods. The documented portfolio spans highland Arabica from Gayo, Arabica and Robusta from Java, and Arabica from Flores.

Processing is where much of the commercial differentiation sits. The same origin handled as semiwash, fullwash, honey, natural or wine produces materially different cup profiles and serves different buyer segments — from volume blending through to single-origin and specialty programmes.

BUYER SEGMENTS

Coffee importers · Roasters · Distributors · Private-label programmes · Commercial and institutional buyers

ORIGINS	SPECIES	PROCESSING
Gayo · Java · Flores	Arabica · Robusta	Semiwash · Fullwash · Honey · Natural · Wine · Anaerobic

SPECIFICATION

Screen size, moisture content, defect count, crop year, bag configuration, minimum order quantity, container loading and port of loading are stated in the written quotation against buyer requirements.

Gayo Arabica

Aceh Highlands · Grade 1 · Six Processing Styles

The Gayo portfolio is documented across six processing styles, all Grade 1. Cup profiles below are as stated in the supplier catalogue.



GAYO ARABICA SEMIWASH

GRADE 1

Earthy · Spicy · Dark chocolate · Herb

Medium to full body · Low to medium acidity



GAYO ARABICA FULLWASH

GRADE 1

Floral · Sweet caramel · Hint of cinnamon · Fruity · Smooth

Medium body · Medium acidity



GAYO ARABICA HONEY

GRADE 1

Jasmine · Sweet caramel · Pineapple · Honey · Milk chocolate · Citrus

Medium to full body · Medium to high acidity



GAYO ARABICA NATURAL

GRADE 1

Strawberry · Brown sugar · Dark chocolate · Ripe banana · Sweet

Medium to full body · Medium to high acidity



GAYO ARABICA WINE

GRADE 1

Winey · Dark berries · Brown sugar · Spice and wood

Full, syrupy body · Medium to high acidity



GAYO ARABICA PEABERRY

GRADE 1

Sweet caramel · Brown sugar · Nutty · Light spice · Clean and sweet

Medium to full body · Medium to high acidity

Cup profiles are supplier-stated descriptions rather than cupping scores. Sample approval and lot evaluation are arranged at quotation.

Java & Flores

Robusta Grades · Specialty Processing · Arabica Selections



JAVA ROBUSTA

NATURAL	G1 · G2 · G3 · G4 · G5
SPECIALTY PROCESSING	Anaerobic Fine



JAVA ARABICA

PROCESSING STYLES	Fullwash Semiwash Honey Wine Natural Classic
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FLORES ARABICA

PROCESSING STYLE	Fullwash
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CUP PROFILE	SUPPLIER-STATED NOTES	CROP READINESS
Robusta Natural G1–G5	Chocolaty and nutty · Herb and spice · Smoky and tobacco. Low acidity. Full body. A single shared cup profile is stated across all five grades.	—
Robusta Anaerobic	Berries · Clove · Cinnamon · Tobacco and smoke · Dark chocolate · Nutty. Higher acidity than standard Robusta. Full, creamy body.	Aug–Sep
Robusta Fine	Clove · Cinnamon · Tobacco and smoke · Dark chocolate · Nutty. Moderate acidity. Full, creamy body. Enhanced sweetness, reduced harshness.	Aug–Sep
Arabica Fullwash	Earthy · Tobacco · Chocolate and nut · Caramel sweetness. Bright to medium acidity. Medium to full body.	Apr–Jun
Arabica Semiwash	Caramel and brown sugar · Orange · Chocolaty and nutty · Cinnamon and clove. Medium acidity. Medium to full body.	May–Jul
Arabica Honey	Brown sugar · Tropical fruit · Chocolaty. Medium acidity. Medium to full body.	May–Jul
Arabica Wine	Red berries · Honey and brown sugar · Chocolate and cinnamon · Mild tobacco. Medium to high acidity. Full, syrupy body.	May–Jul
Arabica Natural Classic	Tropical fruit · Light fermentation · Grape · Chocolaty and nutty · Cinnamon. Medium to high acidity. Full, syrupy body.	Jul
Flores Arabica Fullwash	Brown sugar · Apple · Dark chocolate. Medium to high acidity. Creamy medium body, medium sweetness.	Jul

SEASONAL AVAILABILITY

Readiness windows are supplier-indicated for the current crop cycle and vary by origin, process and harvest. Current availability is confirmed at quotation.

CORE CATEGORY 02

Indonesian Coconut-Shell Charcoal

Clean Heat. Consistent Performance. Indonesian Supply.

Coconut-shell charcoal briquettes are among Indonesia's established manufactured export products, produced from coconut shell rather than wood.

ADA sources coconut-shell briquettes through supplier partners across ten documented formats, each with its own burn characteristics and commercial application. Format selection follows end use: extended-session lounge service, high-volume café operation, heat-management device compatibility, or faster-ignition requirements.

ADA is a trading and sourcing company. Production is carried out by supplier partners; ADA coordinates specification, supply, documentation and shipment.

BUYER SEGMENTS

Shisha and hookah charcoal importers
· Distributors and wholesalers ·
Hospitality operators and lounges ·
Private-label charcoal brands ·
Commercial charcoal buyers

DOCUMENTED FORMATS	RAW MATERIAL	SUPPLIER-STATED BURN RANGE
Ten	Coconut shell	60–150 minutes, by format

SPECIFICATION

Ash content, moisture, fixed carbon, calorific value, dimensions, packing, minimum order quantity, container quantity and certificate of analysis are issued per supplier offer and production batch.

Ten Formats for Different Commercial Uses

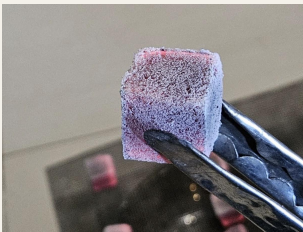
Four formats cover most commercial requirements. The full documented range is listed below, with supplier-stated burn times.



LONGEST BURN

Kaloud

120–150 min



LOUNGE STANDARD

Cube

90–120 min



AIRFLOW FORMAT

Cube Hole

90–120 min



LOW-ASH OPTION

Shisha Low Ash

60–90 min

FULL RANGE	BURN TIME	COMMERCIAL APPLICATION	
KALOUD		120–150 min	Shaped for heat-management devices; longest documented burn in the range
DOME		100–130 min	Rounded profile for gradual heat release; extended sessions
HEXAGONAL		100–120 min	Six-sided profile; versatile general lounge use
CUBE		90–120 min	Industry-standard format; stacks efficiently
CUBE HOLE		90–120 min	Centre airflow channel; faster lighting, everyday commercial use
HEXAGONAL FLOWER		90–120 min	Decorative flower-cut hexagonal; presentation-led venues
CUBE LINE		90–110 min	Precision-cut with grooved faces; consistent stacking
RECTANGLE		90–110 min	Elongated format; efficient bulk packing and transport
FLAT		60–90 min	Tablet profile, wider surface area; faster ignition
SHISHA LOW ASH		60–90 min	Supplier-positioned low-ash, low-odour profile

Burn times are supplier-stated and vary with device, airflow and usage conditions. Ash content, moisture, fixed carbon, dimensions, packing and certificate of analysis are issued per supplier offer and batch.

California Papaya Seeds

Commercial Agricultural Supply

ADA supplies California papaya seed for commercial planting and agricultural propagation, sourced against the buyer's stated quantity, packing and destination requirements.

Buyers are commercial growers, agricultural cooperatives, plantation operators and agricultural distributors.



MINIMUM ORDER 5,000 grams	COMMERCIAL TERM CIF	SEED COUNT Approx. 50 seeds / gram
PURITY 95%	GERMINATION / GROWTH PERFORMANCE 90%	VARIETY California Papaya

SUPPLIER-STATED DATA

Purity, germination and a fruiting period of approximately 7–9 months after planting are supplier-provided. Detailed agronomic performance data is issued separately in a technical product sheet.

IMPORT REQUIREMENTS

Seed shipments are subject to destination-country import requirements. Phytosanitary certification, import permits and variety registration or approval may be required and differ by market. Import eligibility must be confirmed for the destination before contract.

Sourced to Buyer Specification

Beyond the documented coffee, coconut charcoal and agricultural seed lines, ADA develops sourcing solutions for additional Indonesian commodities according to buyer specification, commercial viability and supplier availability.

Specifications for these categories are built from confirmed supplier data at inquiry stage, which is why they are presented here as capability rather than as a fixed catalogue.

PALM PRODUCTS

Product type, grade, packing and trade terms established against the inquiry.

COCONUT PRODUCTS

Additional coconut-derived goods subject to supplier capability.

SPICES

Origin, grade, treatment, packing and phytosanitary requirements set per destination.

AGRICULTURAL GOODS

Additional products sourced against specification and commercial viability.

Our offers are built from confirmed supply data.

Your Requirement. Our Sourcing Coordination.

ADA works from the buyer's requirement rather than a fixed product list.
Every quotation is built from eight defined inputs.

01 PRODUCT Exact commodity, variety or form	02 SPECIFICATION Grade, quality and technical parameters	03 QUANTITY Trial order, MOQ or container volume	04 PACKAGING Bulk, retail, OEM or buyer-defined
05 DESTINATION Country, port and import requirements	06 INCOTERM FOB, CFR, CIF or agreed basis	07 DOCUMENTATION Commercial and product-specific requirements	08 TIMELINE Required shipment window

Tell us what you need. We coordinate the Indonesian supply and the commercial offer.

How ADA Qualifies Supply

A Structured Approach to Supplier Coordination

ADA follows a structured sourcing sequence designed to clarify buyer requirements, supplier suitability and commercial terms before order commitment.

01

Requirement Review

Buyer specification, quantity, packaging, destination and commercial requirement are established.

02

Supplier Matching

Suitable Indonesian suppliers are identified against the requested product and commercial requirement.

03

Specification Review

Available supplier specifications, product data and relevant documentation are reviewed against the inquiry.

04

Sample / Lot Confirmation

Where commercially applicable, samples, photographs, certificate of analysis or lot information are coordinated before order commitment.

05

Commercial Confirmation

Price, minimum order quantity, packing, Incoterm, payment conditions and shipment timeline are agreed in writing.

06

Export Coordination

ADA coordinates the relevant commercial documentation, supplier communication and shipment process.

This is ADA's sourcing-coordination process. It is not a certification scheme, and does not represent independent laboratory testing, supplier audit or factory inspection.

From Inquiry to Shipment

01

INQUIRY

The buyer provides product, specification, quantity, destination and required timeline.

02

SOURCING & QUOTATION

ADA coordinates suitable Indonesian supply and prepares the commercial offer.

03

COMMERCIAL AGREEMENT

Specification, quantity, price, Incoterm, payment conditions, documentation and shipment schedule are confirmed.

04

SUPPLY & QUALITY COORDINATION

Goods are prepared against the agreed commercial requirements.

05

DOCUMENTATION

Relevant export and shipment documentation is coordinated.

06

SHIPMENT

Goods are prepared and coordinated for international transport.

07

POST-SHIPMENT COORDINATION

Shipping documents and relevant shipment information are communicated to the buyer.



Structured for International B2B Trade

INCOTERMS

FOB · CFR · CIF, subject to product, destination and transaction.

PAYMENT

T/T and L/C, subject to commercial agreement and counterparty review.

DOCUMENTATION

Commercial invoice, packing list, bill of lading, certificate of origin, and product-specific documents where applicable.

QUALITY

Specifications and available certificate of analysis or inspection arrangements confirmed per transaction.

PACKING

Supplier standard, bulk, retail or OEM / private label where commercially available.

LOGISTICS

Port and routing coordinated according to product and agreed Incoterm.

Documentation and certification are shipment-specific and are confirmed for the exact product, origin and destination.

WHY ADA

A Practical Indonesian Sourcing Partner

INDONESIA-BASED

Registered corporate and sourcing presence in Jakarta with customs access established under the company's NIB.

MULTI-CATEGORY

A documented portfolio across green coffee, coconut charcoal and agricultural seed, with wider sourcing on specification.

SPECIFICATION-DRIVEN

Commercial sourcing begins from the buyer's actual requirement.

SUPPLIER COORDINATION

ADA organises supply information, quotations and transaction requirements.

EXPORT SUPPORT

Commercial documentation and shipment coordination form part of the process.

TRANSPARENT POSITIONING

Supplier data is attributed to its source and commercial terms are agreed in writing.

We are not built to complete one transaction. We are built for repeat trading relationships.

CORPORATE INFORMATION

PT ADA International Group

LEGAL NAME	PT ADA International Group
BUSINESS IDENTIFICATION NUMBER (NIB)	2206260014224
INVESTMENT STATUS	PMA — Foreign Investment Company
ESTABLISHED	2026
COUNTRY OF REGISTRATION	Republic of Indonesia
REGISTERED OFFICE	Plaza Simatupang Lt. 6 Unit 3, Jl. TB Simatupang KAV.IS No. 01, Kel. Pondok Pinang, Kec. Kebayoran Lama, Jakarta Selatan, DKI Jakarta 12310, Indonesia
WEBSITE	adagroup.online

Let's Trade.

Send us the product, specification, quantity, destination and required shipment window. We will respond with the relevant sourcing and commercial position.

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